

Ref. No. Plexh/K 2019/274

Date : 20.06.2019

INDIA PAVILION AT K Fair 2019,

The World's No.1 Trade fair for Plastics & Rubber Industry

16-23, October 2019, Dusseldorf Germany

PLEXCONCIL & Plast India Foundation invites participation in India Pavilion at K Fair

Participate through PLEXCONCIL and avail substantial savings!

We have pleasure in informing you that PLEXCONCIL & Plast India Foundation will be organizing the Indian participation at the K Fair 2019 The World's No.1 Trade fair for Plastics & Rubber Industry, scheduled to be held from 16-23, October 2019, Dusseldorf Germany, subject to adequate response from members and allocation of space by the organizers. This event is being organized with financial support from the Department of Commerce, Government of India, under the Market Access Initiative (MAI) Scheme. Under the MAI Scheme subsides are offered to the participants as per the grants received by Government of India.

K Fair 2019, organized by the Messe Dusseldorf., is the most important platform for global marketers of the world that brings together leading industry professionals and purchase decision makers seeking a wide range of Plastic Raw Materials, Chemicals, Composite Finished and Semi-finished Products, Moulds as well as Recycling and Plastic Machinery, among others. Plastic Raw Material, Masterbatches, Additives, Compounds, Fillers, Auxiliaries etc, Plastic Packaging, Plastic Construction Materials, Moulds, Recycling and Plastic Machinery, Finished and Semi-Finished products etc will have good potential in the exhibition. The potential for plastic items in this region is tremendous, and this event will give an excellent platform to tap this potential.

The 2016 edition of the **K Fair** Show saw over 3923 exhibitors with 2253 International Exhibitors and 1040 German Exhibitors. Over 232053 industry professionals from 161 countries visited the fair. For more details you may visit <u>http://k-online.com</u>

<u>Participation charges:</u> Euro 477 /- per square meter under shell scheme with minimum bookable area of 9 square meters and upwards in multiples of 3 sq. meter. Which include a constructed booth with fascia name, 1 table, 2 chairs, 2 spotlights and 1 power

outlet. Corner stalls will be of minimum 21 sqm and would be charged at 15% premium. The invoice would be raised based on the exchange rate of that date.

Benefit to the participants :

MAI benefit restricted maximum up to 72 sq. meter area to an individual participantparticipation charges of Rs. 10,000/-per sq. meter will be reimbursed to the eligible PLEXCONCIL member participant. & for <u>Non-Members of the Council a sum of</u> <u>Rs.8,000/-per sq. meter</u> only after submission of outcome report on completion of their participation; with self-certified copy of IEC; proof of travel- e-ticket and (self-certified copy Indian passport (page1st& last) & other pages with immigration stamps showing arrival & departure in India & Germany or boarding passes) of the firm's representative who must be a proprietor, partner, director or employee of the company. This refund will be made only on receipt of funds from the Government. In view of limited funds available under MAI, reimbursement will be on a first-cum-first-serve basis to the extent of our budget.

Payment schedule: 50% non-refundable payment along with application and Balance payment of 50% must be paid before 30th June 2019.

Application: Interested members are requested to confirm their participation by sending attached application form duly completed along with 50% non-refundable advance payment.

Payments must be made through at par cheques / demand draft payable at Mumbai and drawn in favor of **THE PLASTICS EXPORT PROMOTION COUNCIL.**

For any further details you may contact Mr. Krunal Goda at <u>k.goda@plexconcil.org</u>. We look forward to your participation.

Thanking you,

Yours faithfully,

Krunal Goda Senior Manager (Exhibitions)



THE PLASTICS EXPORT PROMOTION COUNCIL

(Sponsored by the Department of Commerce, Government of India) Crystal Tower, Gundivali Road No 3, Off Sir M V Road, Andheri (E),Mumbai- 400069 Ph: (+91-22) 26833951/52 Fax: (+91-22) 26833953 Website: www.plexconcil.org

Application for Participation at <i>K FAIR 2019</i> – (The world's No.1 Trade fair for Plastics & Rubber Industry,			
Schedule to be held from 16-23, October 2019 Dusseldorf Germany)			
Details of the company: (The following information will be printed in the Council's Brochure)			
Name of the Company			
IEC CODE (MUST submit)			
PAN No./GST No.	PAN :		GST No.:
Member of PLEXCONCIL	RCMC No. :		
Name of Company Director			
DIN no. of Company Director			
Address			
Phone No :			
Fax No :			
E-mail :			
Website :			
Details of the Product Manufactured /			
Exported by the Company			
(Please also attach photographs of your products) Product to be displayed	1)HS Code:	Descrip	tion
	2)HS Code:	-	
(ITC/HS code must be submitted up to	,	Descrip	
6 digit)	3)HS Code:	Descrip	
Name of the Participant/Designation			
Participants Belong to (Pls put ✓)	1) SC	2) ST	3) GENERAL
Passport No. / Date of Expiry			
Mobile No			······
Details of earlier participations in the same	IfYes :(1 st time)(2 nd time)(3 rd time)		
Fair under MAI assistance.(#)(Pl put v)	No:		
Details of your participation in the same	1. Name of the Fair		
	2. Name of the Fair		
financial year under MAI Scheme (##)			
Area in K Fair 2019 (in sqm)	Shell S	cheme <u>or</u>	SPACE ONLY
Payment Details:			
Cheque No/Date/Drawn on			
Amount (Rs)			

We are enclosing herewith 50% of the amount due and understand that this amount is non-refundable. (Refundable only in case of Cancellation of this event by the Council). We also agree to pay the balance 50% on or before 30^{th} June, 2019. We also agree to abide by all the terms and conditions of participation of the organizer.

- #] As per revised MAI scheme, assistance would be available 3 times (including past cases) In a particular trade fair/exhibition.
- ##] As per revised MAI scheme, assistance would be available to a member for a maximum Of 2 MAI events in a year.