



THE PLASTICS EXPORT
PROMOTION COUNCIL

दि प्लास्टिक एक्सपोर्ट प्रमोशन कौन्सिल
(भारत सरकार, वाणिज्य एवं उद्योग मंत्रालय, वाणिज्य विभाग द्वारा प्रायोजित)

THE PLASTICS EXPORT PROMOTION COUNCIL

(Sponsored By The Ministry Of Commerce & Industry, Deptt. Of Commerce, Government Of India)

Webinar on Route to Business Worldwide

20th January, 2022 (Thursday) | 3.30pm- 5.00pm | Virtual Platform: Cisco Webex

Dear Sir/Madam,

Greetings from Plexconcil!

We are pleased to inform you that **The Plastic Export Promotion Council (PLEXCONCIL)** in association with **Falcon Business Energisers** is organizing a **Webinar on Route to Business Worldwide** on 20th January, 2022 from 3:30pm to 5:00pm (Thursday).

This webinar will showcase various options for PLEXCONCIL members on how to generate overseas business leads with the help of **KOMPASS**, one of the leading B2B Database Management Companies.

Topic under Discussion:

- Kompass introduction
- Target International potential buyers (Easy Business offers)
- Promote your business to get global exposure (Booster Offer)
- Market Ranking Reports
- Export Mission and B2B Matching

Speaker:

- Mr. Patrick Michel – General Manager, Kompass International
- Mr. Daniele Cedrone – Product Marketing Manager, Kompass International
- Ms. Carolina Clark – International Marketing Manager, Kompass International
- Ms. Tatiana Miron - Director of Market Ranking Services, Kompass International
- Mr. Mukhtar Ahmed Shaikh - Country Manager, Kompass India

Webinar Particulars:

Date: 20th January, 2022 (Thursday)

Time: 3:30pm- 5.00pm

Virtual Platform- Cisco Webex

You are requested to join us for this very informative session along with your aspiring colleagues to learn how to generate overseas business leads with the help of **KOMPASS**.

Kindly register using the link below:



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<https://theplastics.webex.com/webappng/sites/theplastics/meeting/info/ff227f8be9b94fb2aa1d-ddfa06d52380?isPopupRegisterView=true>

(Note: There is no registration fee but prior registration is mandatory)

For any further query, Feel free to contact Ms Bharti Parave (T: 022-40170008, bharti@plexconcil.org) or Mr Naman Marjadi (T: 079-480101033, naman@plexconcil.org).

We look forward to receive your confirmation at the earliest.

Regards,

Sribash Dasmohapatra
Executive Director
The Plastics Export Promotion Council
(Sponsored by the Ministry of Commerce & Industry, Dept. of Commerce, Govt. of India)
Dynasty Business Park, B Wing, Ground Floor,
Andheri Kurla Road, Andheri East,
Mumbai – 400059 - India
Tel : 91 22 40170000
Website: www.plexconcil.org
CIN:U25200MH1955NPL009601